



## **Dragon Boat Dollars at Work - Fact Sheet** **Providing Support for Prisma Health<sup>SM</sup> Cancer Institute**

Since its inception in 2006, Dragon Boat Upstate Festival has been a catalyst for individuals in the Upstate to work together and change the face of cancer here in our community. Over the years, more than \$3,000,000 have been raised by caring community members, helping propel the Prisma Health\* Cancer Institute forward in the areas of advanced cancer research and patient survivor programs in the Upstate.

Funds raised through Dragon Boat in 2019 will provide much needed support for local prevention and early detection, advanced cancer research and patient programs, as well as life-changing patient and survivor programs.

### **Prevention & Early Detection:**

- **Mobile Mammography Initiative** – Our Prisma Health Mobile Mammography Initiative will provide proactive healthcare to various populations and will decrease barriers in access to preventive care as a part of a larger population health management strategy, improving the health of the communities we serve. The Prisma Health unit would be **the first 3D mammography mobile unit in the Upstate** and will screen 3,000 to 4,000 patients annually. As part of the Prisma Health Business Health program, over 20+ corporations and their employees would benefit from increased access and mammography scheduling.
- **Center for Cancer Prevention and Wellness (CCPW)** – CCPW is a new Prisma Health Cancer Institute prevention and research initiative designed to:
  - Recommend evidence-based cancer prevention lifestyle changes to participants
  - Use screening results to guide participants into appropriate programs based on their risk level
  - Utilize Cancer Institute surveillance and prevention programs
  - Establish a CCPW registry to provide longitudinal navigation, track outcomes, promote bio-banking and synergize allied health science center-based research

### **Advanced cancer research and patient programs:**

- **Institute for Translational Oncology Research (ITOR)** - Funds to this area support clinical research and trials at all levels. Tissue has been banked for hundreds of patients across the country through the Prisma Health tissue bank. Among the items funded by Dragon Boat is the MoFlo, a machine that allows researchers to sort cancer cells in a way that keeps them viable for additional research instead of having to get more tissue from the patient. This also helps in individual drug therapy research, allowing doctors to evaluate several medication protocols on live tumors. Saving valuable time by

testing standard and non-standard protocols, doctors are better able to predict which drug therapy will have the greatest impact on the individual cancer being treated.

- **McCrary Blood & Marrow Transplant Unit (BMT)** - Funds to this area continue to help with patient and family housing during transplant and screenings not covered by insurance. Dragon Boat funds help to support this unit and among other things have helped create a wellness suite in the unit, bigger rooms and TVs in the rooms, creating a more comfortable environment for both the patient and their loved ones during the long stay needed for a transplant.

### **Patient & Survivor Programs:**

- **Center for Integrative Oncology & Survivorship (CIOS)** – CIOS supports a comprehensive oncology rehabilitation program focused on helping a person with cancer regain maximum physical, social, psychological and vocational functioning with the limits imposed by the disease and its treatment. Music therapy and oncology rehab have been made possible because of Dragon Boat funds. In addition, hundreds of patients have had body composition scans as part of the “Moving On” Program for pre and post analysis within the 12-week program. CIOS has also rolled out a Nutrition program for hundreds of patients and offers monthly survivorship programs, such as Walking Club, Art, Music and Yoga. Recently a brand new “Sexual Health” program was added to the CIOS umbrella. All these programs, aimed at improving the lives of cancer patients, are made possible because of funds raised through Dragon Boat.
- **South Carolina Ovarian Cancer Foundation** – Dragon Boat continues to support patient and survivor services at the local and state level through the work of our organizing partner South Carolina Ovarian Cancer Foundation, whose mission is to improve the health of women through education on the warning signs of ovarian cancer, support those diagnosed with the disease, and promote ovarian cancer research.

For more information on how you can change the face of cancer in the Upstate through the 2019 Dragon Boat Upstate Festival, please contact Rhea Adkins, Special Event Coordinator, at [radkins@ghs.org](mailto:radkins@ghs.org) or visit [www.dragonboatsc.org](http://www.dragonboatsc.org).

Upstate Affiliate Organization d.b.a. Prisma Health Cancer Institute is a not-for-profit organization, Tax ID #81-1723202.

\*Greenville Health System and Palmetto Health have joined to become Prisma Health. Learn more at [prismahealth.org](http://prismahealth.org)